



# *Business* **Company Profile**

***Dual Power.  
One Brand.  
Infinity  
Possibilities.***

[www.jpргenzy.com](http://www.jpргenzy.com)

A brand that understands your true market value and showcases your potential to the right audience, at the right place, at the right time.



# CEO Statement

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*At JPR Genzy Digital Solutions, our mission has always been to empower businesses with innovative digital solutions that drive growth and transformation. From our very first project, we committed ourselves to delivering not just services, but measurable results that help our clients thrive in a fast-evolving digital world.*

*Our team combines creativity, technical expertise, and a passion for excellence to ensure that every solution we provide—whether in branding, social media marketing, website development, or data management—meets the highest standards. We believe in building strong partnerships with our clients, understanding their unique challenges, and turning their visions into reality.*

*As we continue to grow and evolve, our focus remains on innovation, integrity, and impact. We are proud of the journey we have taken so far and are excited about the opportunities ahead to help more businesses succeed in the digital era.*

*CEO, JPR Genzy Digital Solutions*

# Table of Contents



- 1** About Company
- 2** Vision & Mission
- 3** Business Achievements
- 4** Our Services
- 5** How We Work
- 6** Our Project
- 7** Our Contact





# About Company

## ***Shaping the Future of Digital Solutions.***

*Founded in 2018 and officially registered in 2025, JPR Genzy Digital Solution is a fast-growing IT solutions provider driven by innovation and excellence.*

*With over 8 years of experience, we specialize in delivering cutting-edge digital services ranging from lead outsourcing and software development to creative design and data centre solutions.*

*As a young, passionate, and ambitious enterprise, JPR thrives on helping businesses scale through customized IT solutions, digital transformation strategies, and world-class customer support.*

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# Vision & Mission

**At JPR Genzy Digital Solution, we don't just provide services – we create digital experiences that transform businesses and empower them to lead in the modern era**

## ■ Vision

*To become a global leader in digital transformation by empowering businesses with innovative, reliable, and future-ready solutions. We envision a world where organizations of all sizes can harness the power of technology to achieve growth, sustainability, and meaningful impact. Through creativity, passion, and excellence, JPR Genzy Digital Solution strives to be the trusted partner that shapes the future of digital innovation.*

## ■ Mission

*Our mission is to deliver cutting-edge digital services that help businesses unlock their full potential. We are committed to:*

- *Innovation & Excellence – Continuously adopting advanced technologies and creative strategies to provide world-class solutions.*
- *Customer Success – Building strong partnerships with clients by understanding their needs and delivering value-driven outcomes.*
- *Sustainability & Growth – Driving responsible digital transformation that ensures long-term success for businesses and society.*
- *People & Passion – Nurturing a culture of collaboration, learning, and ambition that inspires our team to go beyond expectations.*





# Business Achievements

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*Since its inception in 2018 and official registration in 2025, JPR Genzy Digital Solution has consistently demonstrated growth, innovation, and excellence in the digital technology space. Over the years, we have built a strong reputation as a trusted digital transformation partner for businesses across industries.*

- **Successful Client Partnerships**
  - Served over 150+ clients globally across IT, e-commerce, healthcare, education, and finance.
  - Maintained a 90%+ client retention rate, reflecting trust and long-term relationships.
- **Innovative Projects Delivered**
  - Completed more than 300 digital projects ranging from custom software development, cloud solutions, UI/UX design, and enterprise applications.
  - Developed scalable data centre solutions that support enterprise-level operations.
- **Recognition & Growth**
  - Recognized as one of the emerging digital solution providers in 2024 by several industry forums.
  - Achieved year-on-year revenue growth of 35%, driven by innovation and customer satisfaction.
- **Technology Excellence**
  - Built expertise in AI-driven applications, automation tools, cybersecurity frameworks, and digital transformation strategies.
  - Partnered with leading technology providers to offer world-class cloud, data, and IT solutions.
- **Global Presence & Workforce**
  - Expanded services to multiple regions including Asia, Europe, and the Middle East.
  - Built a strong, diverse team of 100+ skilled professionals passionate about driving digital success.

# Our Services



At JPR Genzy Digital Solution, we deliver innovative, reliable, and future-ready digital services designed to help businesses thrive in a fast-changing world. From custom software development to cloud solutions and IT support, we provide end-to-end technology that drives growth, efficiency, and success.

## 1 Outsourcing Leads

*Helping businesses accelerate growth with pre-qualified, conversion-ready leads.*

- *Valued Leads: High-quality prospects with purchase intent.*
- *Converted Leads: Ready-to-close sales opportunities.*
- *Zip-Pack Leads: Budget-friendly lead bundles for startups.*
- *Bulk Leads: Large-scale leads database for aggressive growth.*

## 2 Android & iOS Development

*Innovative, high-performance apps for businesses and startups.*

- *Mobile UI/UX Design – Intuitive app designs loved by users.*
- *Android App Development – Scalable Android apps with powerful features.*
- *iOS App Development – Optimized, high-performance apps for Apple devices.*

## 3 Design & Development

*Professional websites that balance beauty and performance.*

- *Website Design Services – Modern, responsive, engaging designs.*
- *Web Development – Secure, scalable websites for all industries.*
- *UI/UX Design – Seamless user experiences with creative interfaces.*

## 4 Digital Marketing

*Driving visibility, engagement, and measurable ROI.*

- *SEO: Rank higher and increase organic traffic.*
- *PPC Campaigns: Targeted ads for instant results.*
- *Inbound Marketing: Content strategies that attract and convert.*



# Services #02

## 5 Graphics & Multimedia

*Creative visuals that strengthen your brand identity.*

- *Logo & Corporate Identity: Unique branding to stand out.*
- *Designing: Business cards, packaging, letterheads, stickers, mockups.*
- *Multimedia: Video edits, corporate presentations, and pitch decks.*

## 6 Social Media Management

*Building impactful brands across all platforms.*

- *Content Creation & Graphic Design*
- *Reach Management & Audience Growth*
- *Performance Analysis*
- *Paid & Organic Campaigns*

## 7 Software Development

*Custom solutions tailored to your business challenges.*

- *ERP Systems – Streamlining business operations.*
- *CRM Software – Strengthening customer relationships.*
- *HRM Solutions – Automating workforce management.*
- *Custom Software – Tailored apps for unique needs.*

## 8 Data Centre Solutions

*Reliable and secure hosting for enterprises of all sizes.*

- *Single Rack Solutions – Compact & cost-effective.*
- *Multi Rack Solutions – Scalable setups for large businesses.*

# *How* **We Work**

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*Our workflow ensures transparency,  
creativity, and results:*

**1**

## **Discovery**

Understanding your goals and challenges.

**2**

## **Planning**

Crafting customized strategies.

**3**

## **Execution**

Designing and developing tailored solutions.

**4**

## **Implementation**

Seamless deployment with quality assurance.

**5**

## **Optimization**

Continuous monitoring and performance improvement.



# Our Projects

We deliver scalable lead generation and digital growth solutions for multinational corporations. Our work spans across technology, manufacturing, and FMCG sectors—helping clients achieve higher conversion rates, optimized funnels, and stronger pipelines.

## ■ Project 01 – SaaS Expansion in APAC

*Challenge: A US-based SaaS corporation struggled with low lead conversions in Asia-Pacific due to lack of localized strategies.*

*Solution: Jprgenzy implemented Account-Based Marketing (ABM), localized campaigns in multiple languages, and integrated LinkedIn-driven outreach with HubSpot CRM.*

*Impact:*

- 65% increase in qualified enterprise leads (6 months)
- 37% reduction in cost per lead
- 3 multi-million-dollar contracts secured in APAC

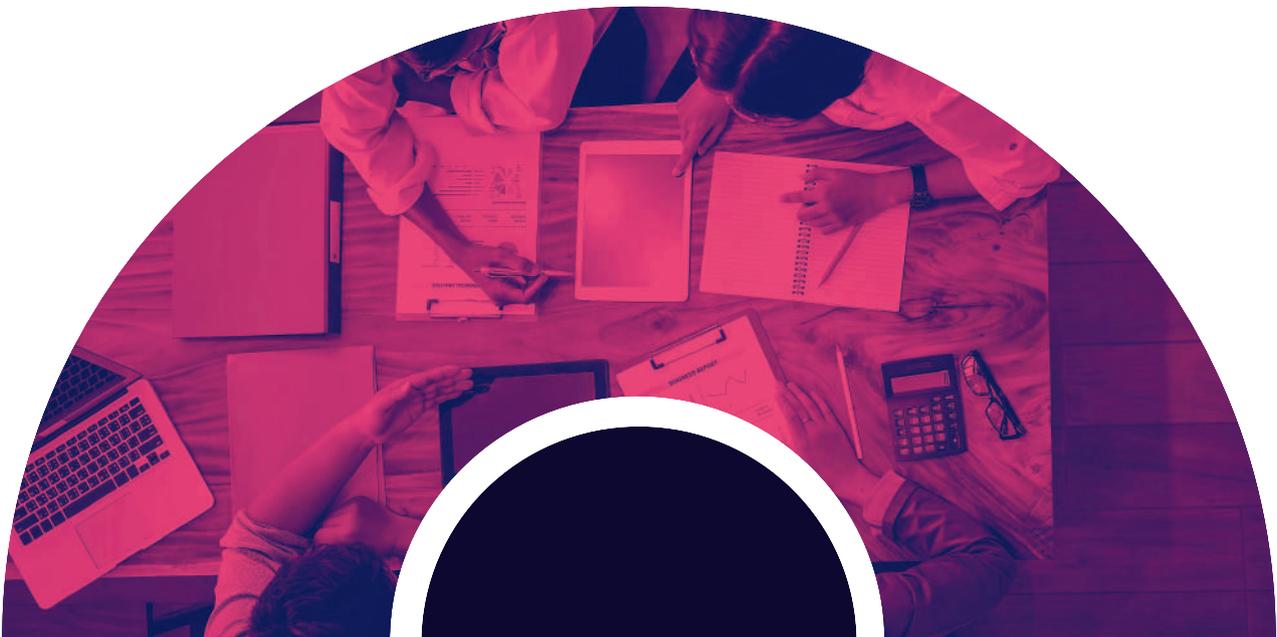
## ■ Project 02 – Global Manufacturing Lead Funnel

*Challenge: A German manufacturing giant was over-reliant on trade shows and lacked digital funnels post-COVID.*

*Solution: Jprgenzy developed a digital-first inbound funnel with gated content, automated lead scoring, and geo-targeted PPC campaigns across North America, Europe, and the Middle East.*

*Impact:*

- 280% increase in inbound leads (1 year)
- 22% shorter sales cycle
- \$14M pipeline generated from digital campaigns



***Thank You!***



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